



International Trade Calendar

8/01/2014



FY'15 EVENTS*

Trade Mission to Colombia, August 12-14, 2014, Bogotá, Colombia ***Sold Out**

Join the Georgia Department of Economic Development on a multi-sector trade mission to Bogotá, Colombia. Participants will meet key contacts, leverage trade opportunities and learn about this growing market. Customized, pre-qualified, one-on-one appointments can help accelerate success in this market. (Taube Ponce, tponce@georgia.org)

gamescom2014, August 13- 17, 2014, Cologne, Germany ***Sold Out**

Enhance your global audience at gamescom 2014, Europe's largest trade fair for interactive games and entertainment, held August 13-17, 2014, in Cologne, Germany. Last year, gamescom had 635 exhibitors, 29,600 trade attendees and over 340,000 visitors representing 87 countries. The Game Developers Conference (GDC) Europe, the biggest European developer conference, will also be held in Cologne, Germany, August 11-12, 2014. (Nikki Yu, nyu@georgia.org)

Trade Mission to United Kingdom, September 22-26, 2014, London, England

Join the Georgia Department of Economic Development on a multi-sector trade mission to the United Kingdom. Participants will meet key contacts, leverage trade opportunities and learn about this growing market. Customized, pre-qualified, one-on-one appointments can help accelerate success in this market. (Alice Carson, acarson@georgia.org)

Trade Mission to Colombia, September 14-17, 2014, Bogotá, Colombia ***Sold Out**

Join GDEcD and SUSTA on a trade mission to Colombia, where Georgia agriculture and food exporters will meet with qualified buyers and tour various grocery chains and specialty stores in Bogota. Participants will receive reimbursement for hotel expenses, interpreter services, and in-country transportation costs. Additionally, SUSTA will provide up to \$500.00 in product sample shipping costs. (Shehzin Jafar, sjafar@georgia.org)

SEUS- Japan 2014, September 18-20, 2014, Tokyo, Japan

Join the Georgia delegation for the 37th Annual Joint Meeting at the Hotel New Otani in Tokyo, Japan, September 18-20, 2014. The Southeast U.S. - Japan Association (SEUS-Japan) was established to promote trade, investment, understanding and friendship between Japan and the southeastern United States. Member states include Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee, and SEUS-Japan has a Japanese counterpart, the Japan-U.S. Southeast Association. Both memberships include top business leaders and government officials. An annual conference between the two associations is held on a rotational basis in Japan and the southeastern U.S. (Danielle Pascual, dpascual@georgia.org)

Trade Mission to China, September 21-27, 2014, Beijing and Shanghai, China ***Sold Out**

Join the Georgia Department of Economic Development (GDEcD) on a small business trade mission to Shanghai and Beijing, China, September 21-28, 2014. This mission provides Georgia businesses with opportunities to meet key contacts, leverage trade opportunities and learn about the Chinese market. Qualified Georgia exporters will receive customized, pre-qualified one-on-one appointments. Target industries will include Healthcare, Medical Equipment & Devices, Aerospace and Aviation, Forest Products, Building & Construction. Georgia businesses can leverage the existing contacts, partners and connections. (Danielle Pascual, dpascual@georgia.org)

The Green Expo, September 24-26, 2014, Mexico City, Mexico

Exhibit with the Georgia Department of Economic Development at the largest environmental event in Mexico. Mexico is the 14th largest global economy with projected new investment in the environmental sector of more than \$7.5 Billion each year, a growth of 8% to 12% per year over the next five years. Qualified Georgia exporters will receive customized, pre-qualified one-on-one appointments. Space is limited. (Dawn Townsend, dtownsend@georgia.org)

Mexico Inbound Buyers Mission, October 6-8, 2014, Atlanta & Tifton, Georgia

Join the Georgia Department of Economic Development (GDEcD) and the Southern U.S. Trade Association (SUSTA) in Atlanta and Tifton for meetings with pre-qualified Mexican food and beverage buyers. This exclusive opportunity will allow Georgia agriculture companies to meet one-on-one with buyers from one of the largest and fastest growing markets for U.S. agricultural products. For an added benefit, attend the Global Agribusiness Opportunity Symposium to meet with exporting professionals. (Shehzin Jafar sjafar@georgia.org)

Global Agribusiness Opportunity Symposium, October 6-8, 2014, Atlanta & Tifton, Georgia

Join the Georgia Department of Economic Development (GDEcD) for an export symposium for agribusiness companies, including machinery, commodities, and value-added foods. Come and learn from a network of speakers about how to export and what assistance is available to small businesses. (Holly Skorich, HSkorich@georgia.org)

Trade Mission to the Czech Republic and Poland, October 20-24, 2014,

Join the Georgia Department of Economic Development (GDEcD) and the Metro Atlanta Chamber (MAC) on a small business trade mission to the Czech Republic and Poland, October 20th - 24th, 2014. This mission provides Georgia businesses with opportunities to meet key contacts, leverage trade opportunities and learn about the Eastern European market. Qualified Georgia exporters will receive customized, pre-qualified one-on-one appointments. Target industries: Bio / medical equipment, cleantech, ICT, aerospace / aviation. (Jonathan Lupo, jlupo@georgia.org)

Trade Mission to Canada, October 27-30, 2014, Toronto, Canada

Join the Georgia Department of Economic Development (GDEcD) and the Southern U.S. Trade Association (SUSTA) on a trade mission to Toronto to meet qualified retail and food service produce buyers. Canada is the number one destination for U.S. agriculture products, accounting for \$26 billion in exports last year. Canada is an ideal market for new-to-export and seasoned exporting agriculture companies. (Shehzin Jafar sjafar@georgia.org)

IFE Africa 2014, November 5-7, 2014, Johannesburg, South Africa ***Sold Out**

Exhibit with GDEcD and SUSTA at the second annual International Food and Drink Event in Africa. IFE Africa offers exhibitors an exceptional platform to generate new business opportunities in South Africa and serves as a gateway to the expanding pan-African market. For a reduced participation fee of \$600.00, exhibitors in SUSTA's pavilion will receive a furnished booth and passes and up to 100 lbs. of shipment costs. (Shehzin Jafar, sjafar@georgia.org)

Trade Mission to South Africa, November 8-10, 2014, Johannesburg and Cape Town, South Africa ***Sold Out**

Join GDEcD and SUSTA on a trade mission to South Africa, where Georgia food and beverage companies will be able to meet with key buyers in the South Africa market as well as tour retail facilities in both Johannesburg and Cape Town. The \$600.00 participation fee includes in-country transportation, site visits, and one-on-one meetings. Additionally, participants will also receive hotel reimbursement from SUSTA. (Shehzin Jafar, sjafar@georgia.org)

MEDICA 2014, November 12-15, 2014, Düsseldorf, Germany ***Sold Out**

Accelerate your business at the premier global trade event for the medical industry, MEDICA 2014, held November 12-15, 2014 in Düsseldorf, Germany. The Georgia booth is organized by the Georgia Department of Economic Development (GDEcD) and is located in the prestigious U.S.A. Pavilion. Last year MEDICA featured 132,000+ trade visitors from more than 66 countries. Don't miss the opportunity to meet key decision-makers, identify new distributors, stay ahead of international competition and access the global medical market, which is expected to grow to \$400 billion by 2017. (Kathy Oxford, koxford@georgia.org)

DOMOTEX Hannover Floor Covering Trade Show, January 17-20, 2015, Hannover, Germany

DOMOTEX is the ideal venue to make new contacts and cultivate your existing customer base. Over 57% of the visitors and 83% of the exhibitors come from outside Germany, and all the market leaders from all sectors of the industry are represented at DOMOTEX. Don't miss the opportunity to meet key decision-makers, identify new distributors, stay ahead of international competition and access the global medical market. (Alice Carson, acarson@georgia.org)

Intersec Dubai 2015, January 18-20, 2015, Dubai, UAE

Accelerate your business at Intersec Dubai 2015, the premier security industry trade event in the Middle East and one of the world's largest security and safety shows. Over 25,000 public and private sector visitors from 126 countries saw the latest innovations from 1200 exhibitors during the 2014 event. The 2015 event will feature products and services from the world's leading manufacturers, suppliers and service providers in solutions and products for commercial and information security; homeland and police security; fire and rescue; and safety and health. The Georgia booth is organized by the Georgia Department of Economic Development (GDEcD). (Taube Ponce tponce@georgia.org)

Arab Health, January 26-29, 2015, Dubai, UAE

Accelerate your business at one of the premier global trade events for the medical industry, Arab Health. Join the Georgia delegation with an optimum location in the prestigious U.S.A. Pavilion. In 2014, Arab Health successfully showcased more than 3,746 exhibitors from over 70 countries. Products and services will be on display from the world's leading manufacturers, wholesalers and distributors in medical and health technologies, laboratory equipment, diagnostics, devices, imaging, cardiology, surgical products and disposables for hospitals and physicians' offices and more. (Kathy Oxford, koxford@georgia.org)

Gulfood, February 8-12, 2015, Dubai, UAE

Join the Georgia Department of Economic Development (GDEcD) and the Southern U.S. Trade Association (SUSTA) in Dubai to exhibit at the largest and most attended food and hospitality event in the Middle East. Gulfood is an excellent platform for the exporter seeking new food and beverage sales from the Middle East, Africa and South Asia. (Shehzin Jafar sjafar@georgia.org)

Mobile World Congress, March 2-5, 2015, Barcelona, Spain

Exhibit with the Georgia Department of Economic Development (GDEcD) and the Metro Atlanta Chamber of Commerce at Mobile World Congress in Barcelona, Spain. This GSMA event attracts the largest number and highest-quality attendees of any event in the mobile industry. Last year had more than 18,000 exhibitors, 85,000 attendees, and over 200 countries represented. (Nikki Yu, NYu@georgia.org)

NAMPO Harvest Day, May 12-15, 2015, Bothaville, South Africa

Exhibit with GDEcD in the USA Pavilion at Africa's largest agricultural machinery show- NAMPO Harvest Day. With over 70,000 visitors and delegations from Sudan, Eritrea, Botswana, Kenya, Mozambique, the Republic of the Congo and Ethiopia, NAMPO 2014 figures exceeded expectations for international representation. The show is held in the heart of the farming region for South Africa with over 600 exhibitors and over 600,000 sq. ft. of exhibition space. (Holly Skorich, HSkorich@georgia.org)

SEUS-CP 2014, June 28-30, 2015, Prince Edward Island, Canada

The annual conference for the Southeastern U.S. and Canadian Provinces (SEUS-CP) promotes business-to-business matchmaking, trade and investment and knowledge-sharing among the participating provinces and Southern states. (Dawn Townsend, dtownsend@georgia.org)

G.R.O.W. 202, Dates TBD, Atlanta, GA

Looking for new international markets? Interested in exporting or expanding your exports? Come meet international buyers seeking security and/or cybersecurity products. (Taube Ponce tponce@georgia.org and Nikki Yu nyu@georgia.org)

GROW 202, Dates TBD, Atlanta, GA

Looking for new international markets? Interested in exporting or expanding your exports? Come meet international buyers seeking environmental/green building products. Dates:TBD. (Alice Carson, acarson@georgia.org and Dawn Townsend, dtownsend@georgia.org)

Trade Mission to Brazil and Chile, Dates TBD, Spring 2015

Join the Georgia Department of Economic Development on a trade mission to Brazil and Chile, two dynamic economies and opportunities for Georgia exporters. Target industries include the environmental/green building and construction sectors. Qualified participating companies will receive pre-arranged business-to-business appointments in each country. (Alice Carson, acarson@georgia.org and Dawn Townsend, dtownsend@georgia.org)

*Calendar events are subject to change. Please contact GDEcD for more details.

